



ADVANCED PUBLIC  
RESEARCH GROUP



HELSINKI CITIZENS'  
ASSEMBLY-VANADZOR

# **Positions: to the North or West?**

## **Findings of public opinion surveys (comparative data of repetitive survey)**

EUROPEAN  
ENDOWMENT FOR  
DEMOCRACY

Armenia  
2014-2016



NORWEGIAN  
HELSINKI COMMITTEE

**This Survey was carried out under ‘Raising Effectiveness of Protection of Citizens’ Rights in Relations with the Police’ Project implemented by Helsinki Citizens’ Assembly-Vanadzor, with the financial support of the Norwegian Helsinki Committee.**

**The quantitative research and analysis were conducted by involving the ‘Advanced Public Research Group’ (APR Group) NGO.**

**The views in the Survey are those of the authors and do not necessarily reflect those of the funding organization.**

# Methodology

	Survey 1	Survey 2	Survey 3
<b><u>Survey type</u></b>	<b>Quantitative, sampled</b>		
<b><u>Survey method</u></b>	<b>Semi-structured interviews method</b>		<b>Semi-structured interviews method, CAPI (Computer-assisted personal interviewing*)</b>
<b><u>Survey period</u></b>	<b>August 2014</b>	<b>August 2015</b>	<b>August 2016</b>
<b><u>Sample size</u></b>	<b>1300 interviews</b>	<b>1200 interviews</b>	<b>1200 interviews</b>
<b><u>Sample distribution within RA</u></b>	<b>Distributed proportionally among all the RA marzes (regions) (including Yerevan)</b>		
<b><u>Sample type</u></b>	<b>Stratified, cluster sampling based on the principle of randomness</b>		
<b><u>Statistical features</u></b>	<b>95% reliability; <math>\pm 2.78\%</math> margin of error</b>	<b>95% reliability; <math>\pm 2.81\%</math> margin of error</b>	<b>95% reliability; <math>\pm 2.81\%</math> margin of error</b>
<b><u>Respondents' age</u></b>	<b>18 and over</b>		

\* Computer-assisted personal interviewing is an interviewing techniques through which the interviewer enters the data obtained from the respondent during the face-to-face interview into the electronic questionnaire installed on the computer.

# Type of repetitive survey

## Trend survey

Trend surveys are carried out for the same general population conglomerates over a certain time span by a relatively similar methodology.

Trend surveys aim to reveal the trends of social changes, in this case those of social moods.

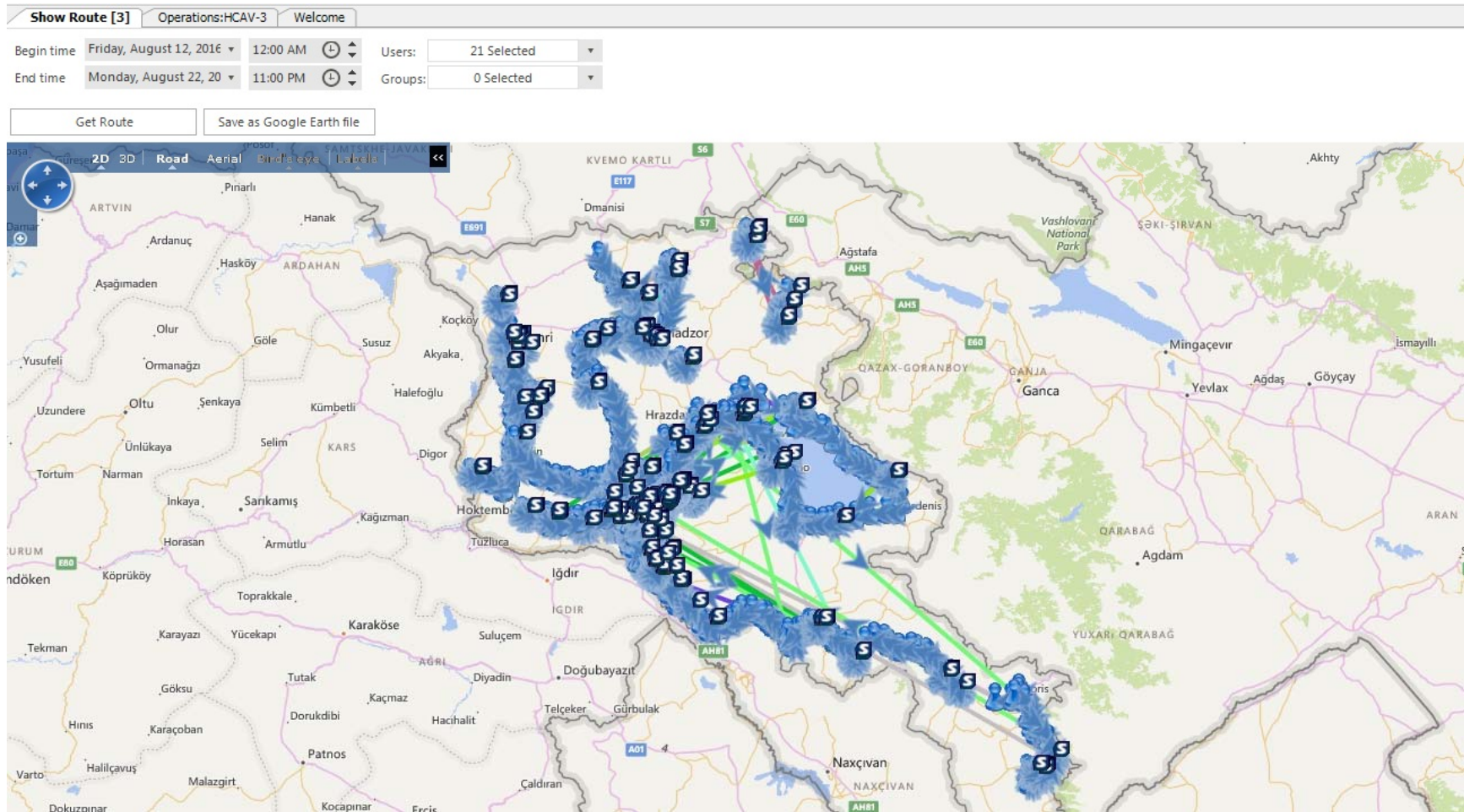
## Gender and age breakdown of respondents

Gender of respondents	2014 n*=1300		2015 n=1200		2016 n=1200	
	Respondent	%	Respondent	%	Respondent	%
Male	347	26.7%	316	26.3%	405	33.8%
Female	953	73.3%	884	73.7%	795	66.3%
<b>Total</b>	<b>1300</b>	<b>100%</b>	<b>1200</b>	<b>100%</b>	<b>1200</b>	<b>100%</b>

Age groups of respondents	2014 n=1300		2015 n=1200		2016 n=1200	
	Respondent	%	Respondent	%	Respondent	%
18 -25	187	14.4%	133	11.1%	178	14.8%
26 -35	224	17.2%	235	19.6%	245	20.4%
36 – 45	197	15.2%	173	14.4%	198	16.5%
46 – 60	388	29.8%	349	29.1%	316	26.3%
61 and over	304	23.4%	310	25.8%	263	21.9%
<b>Total</b>	<b>1300</b>	<b>100%</b>	<b>1300</b>	<b>100%</b>	<b>1300</b>	<b>100%</b>

\* “n”: Basis, number of respondents

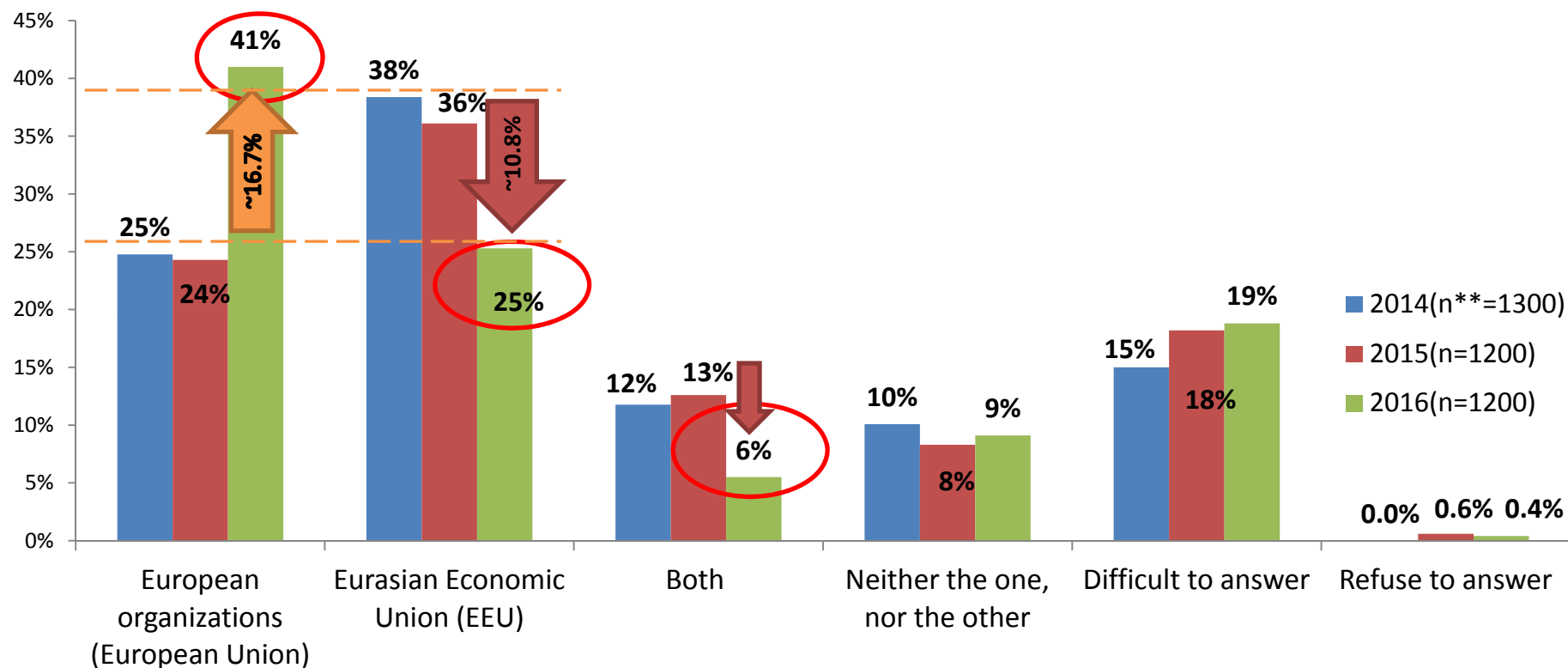
# Map of places where surveys were carried out in 2016



APR Group

# Joining international organizations

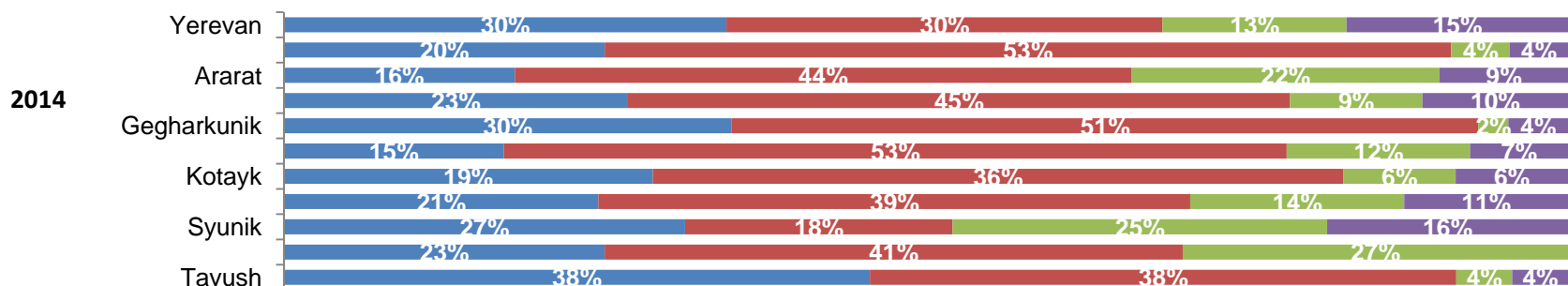
Armenia's desirable membership of international organizations, according to respondents\*



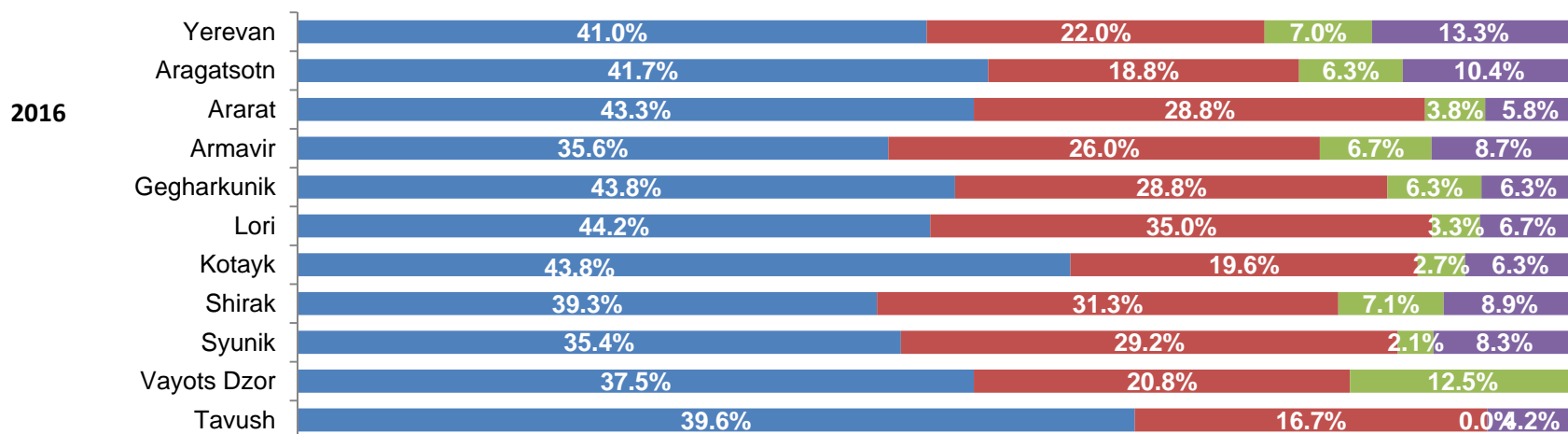
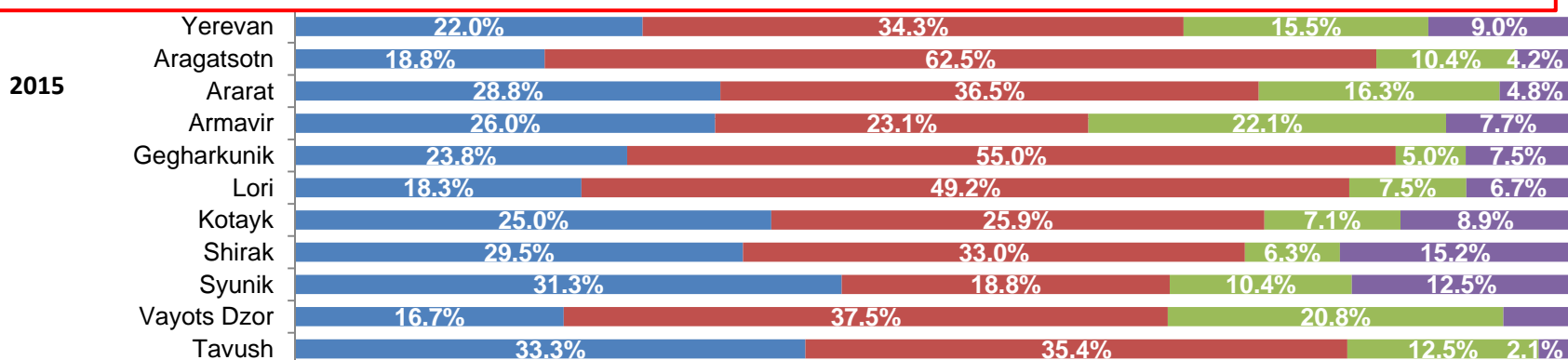
\*Question: Do you think Armenia should join...?

\*\* "n": Basis, number of respondents

## Membership of international organization, by marzes (regions)



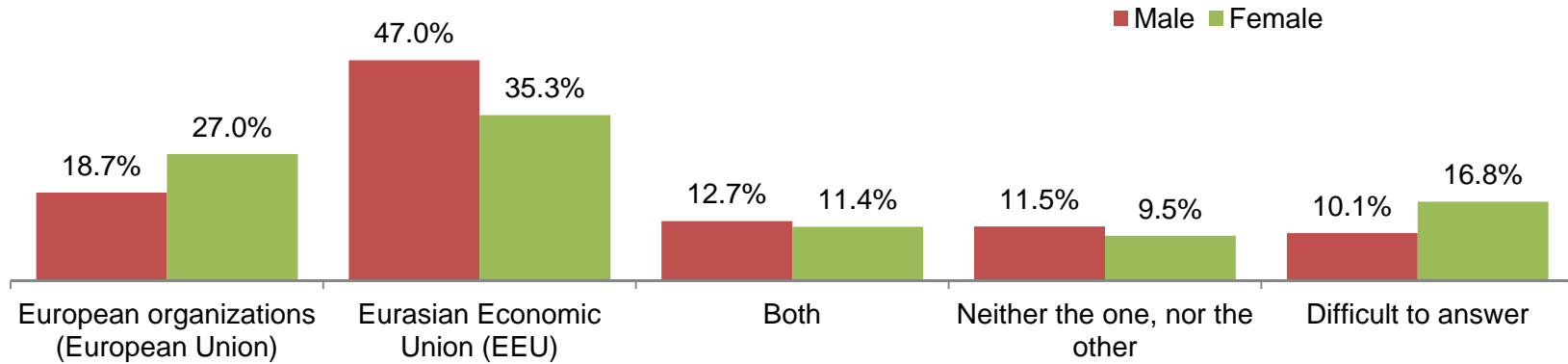
■ European organizations (European Union)
 ■ Eurasian Economic Union (EEU)
 ■ Both
 ■ Neither the one, nor the other



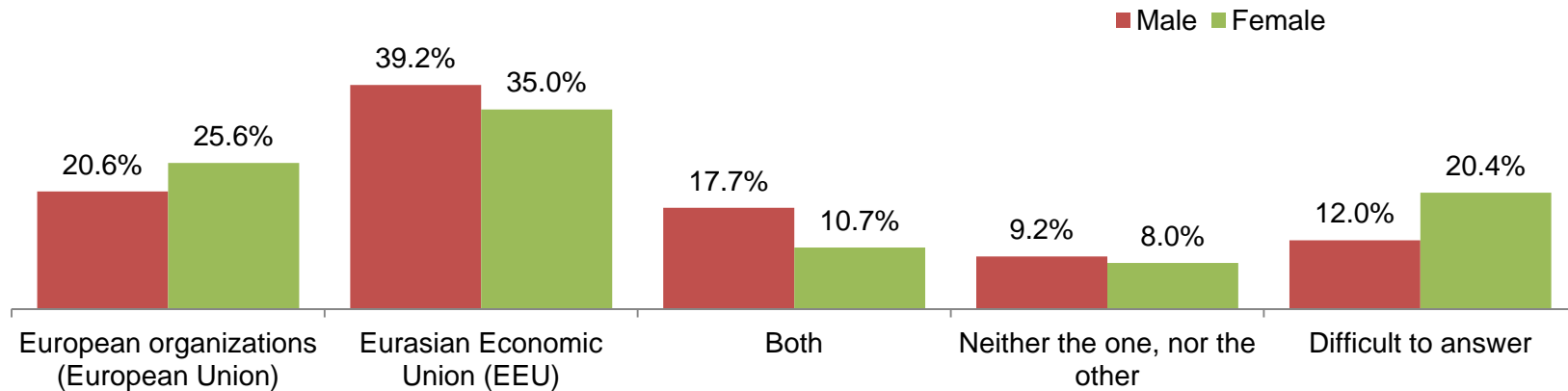


# Joining international organizations, by gender

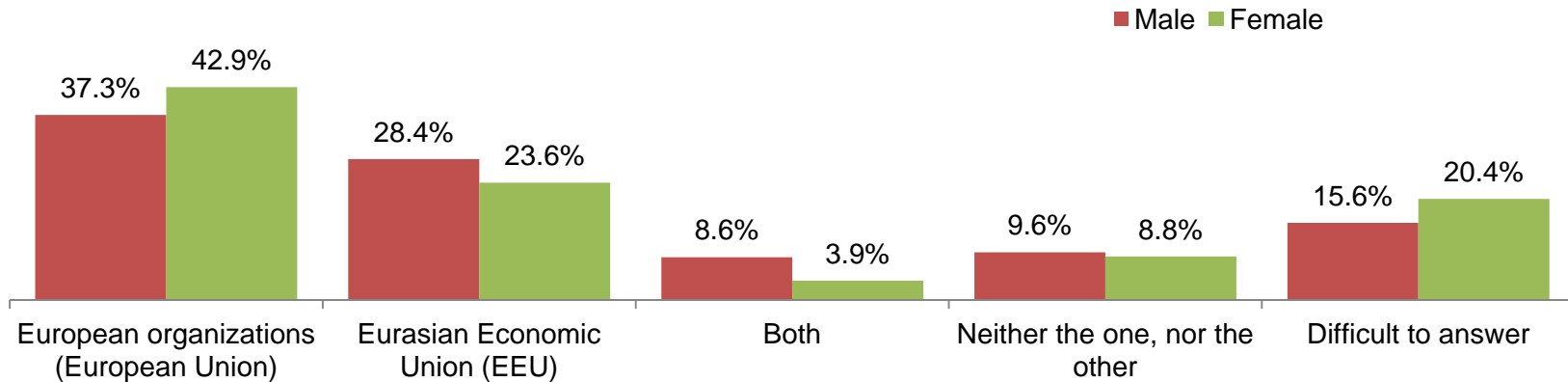
2014



2015

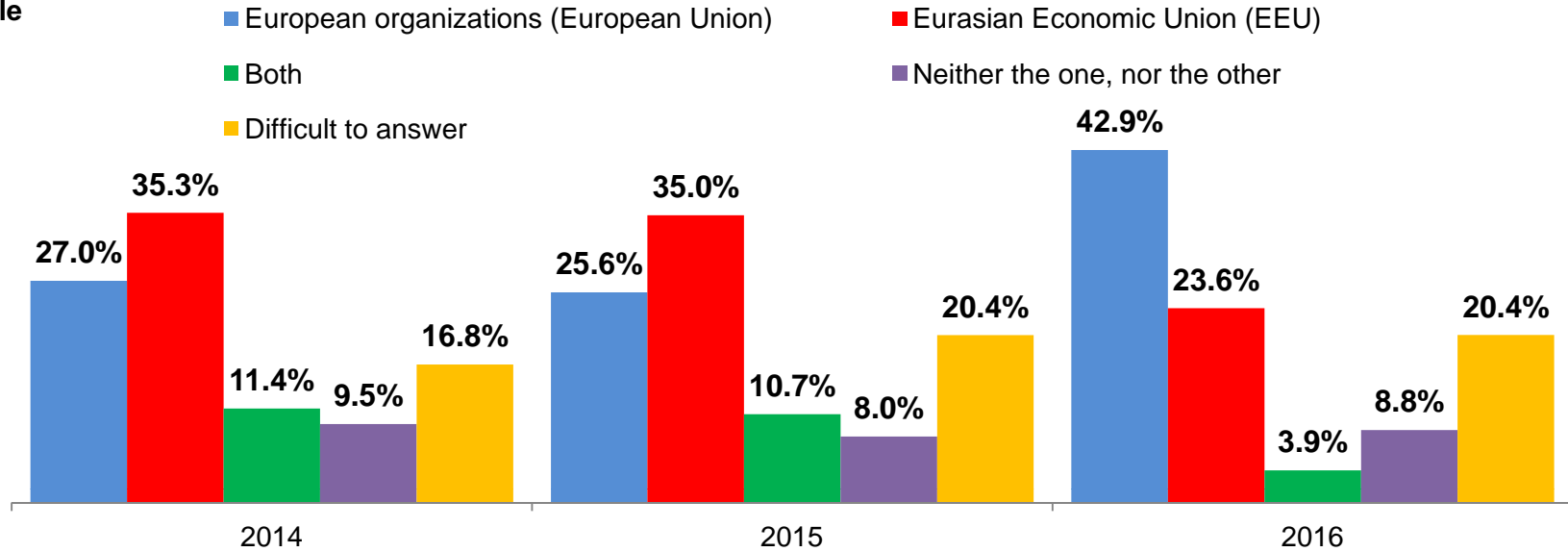


2016

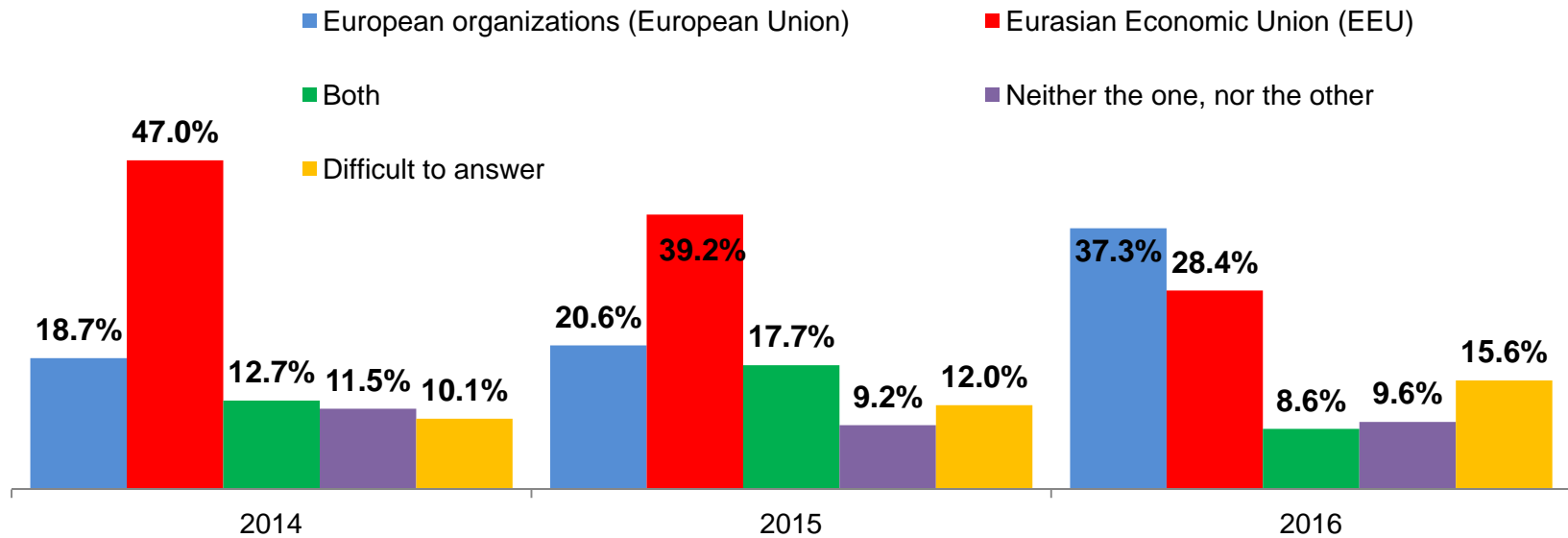


# Joining international organizations, by gender

## Female

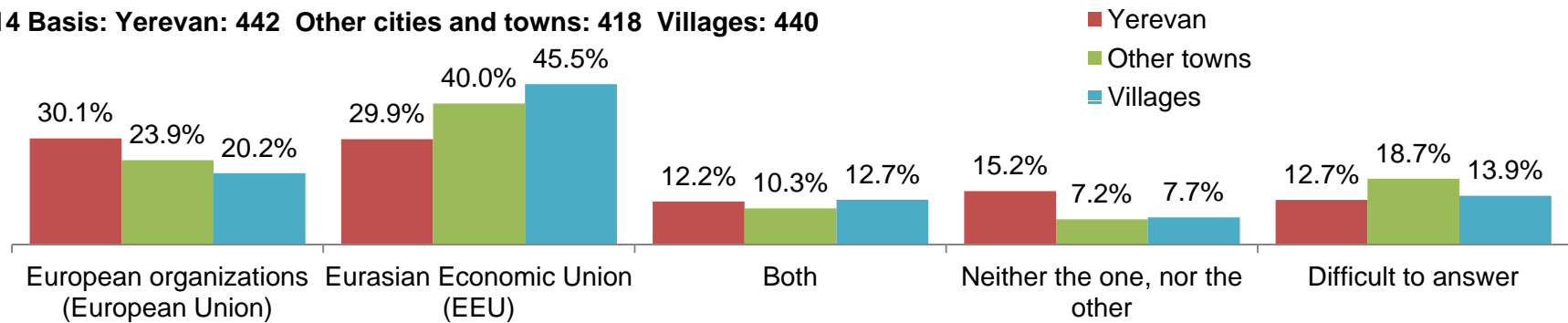


## Male



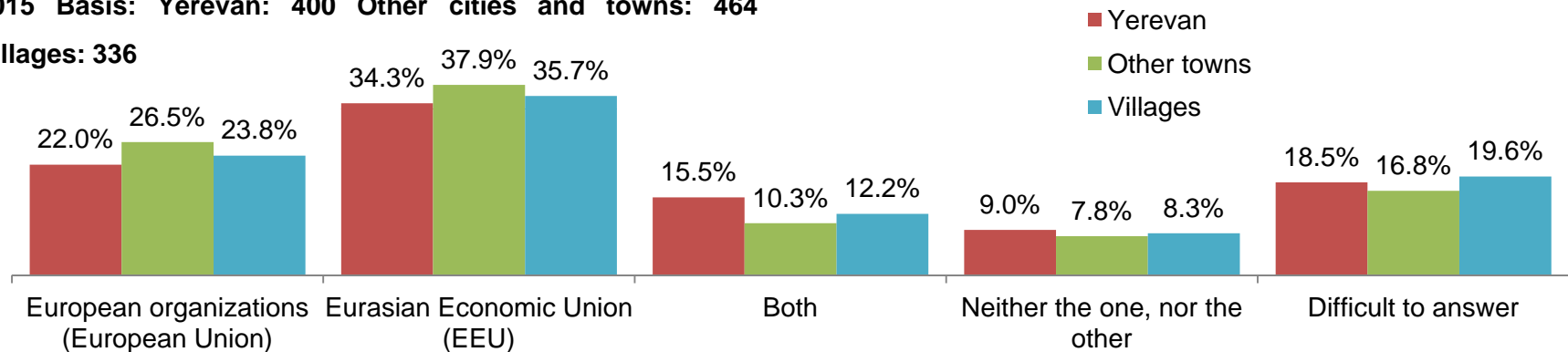
# Joining international organizations, by place of residence

2014 Basis: Yerevan: 442 Other cities and towns: 418 Villages: 440



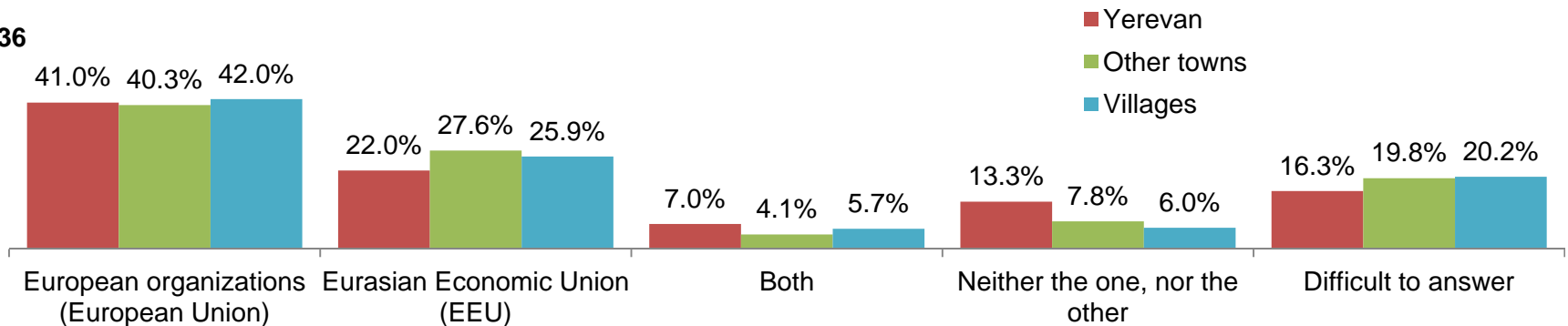
2015 Basis: Yerevan: 400 Other cities and towns: 464

Villages: 336

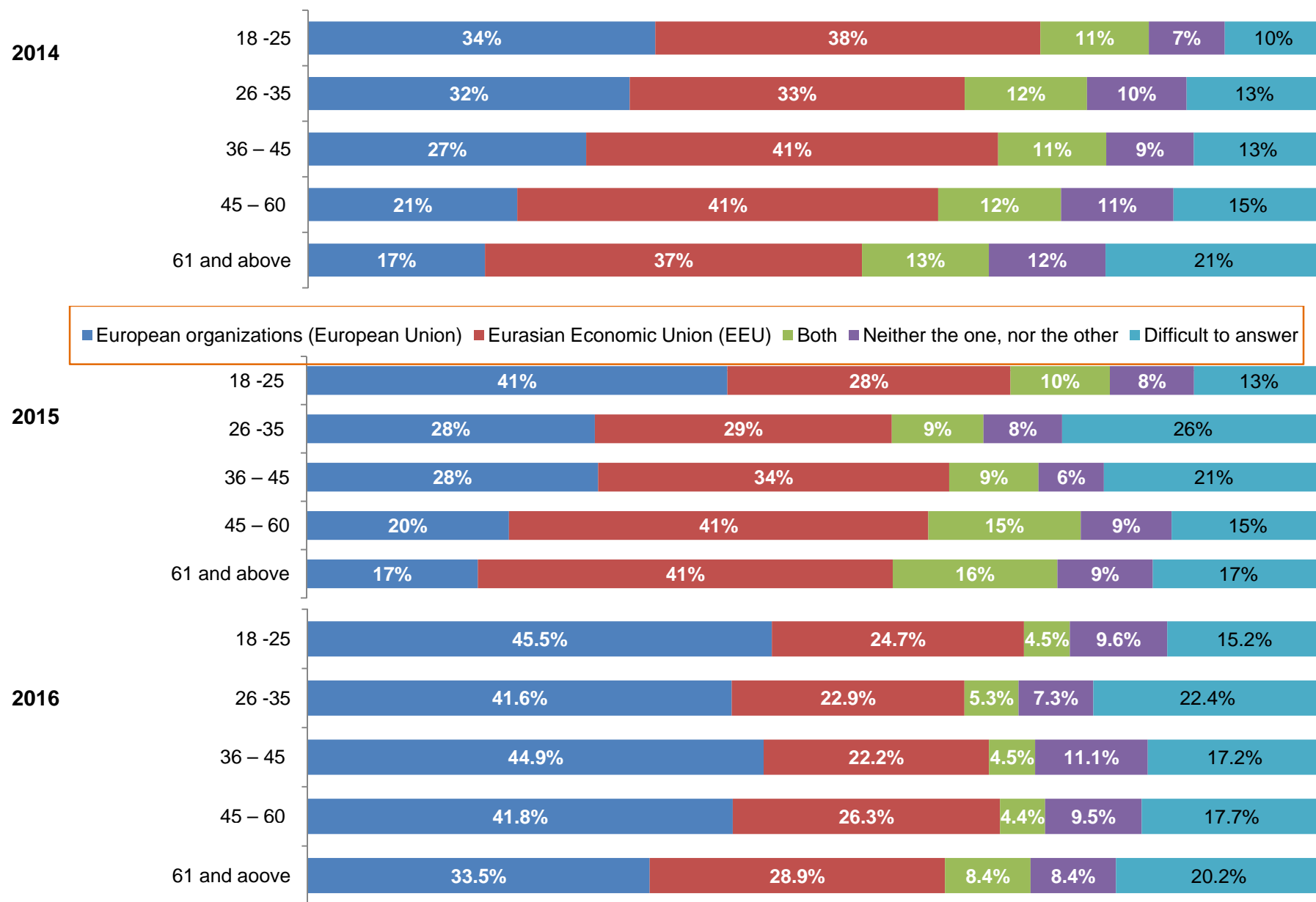


2016 Basis: Yerevan: 400 Other cities and towns: 464

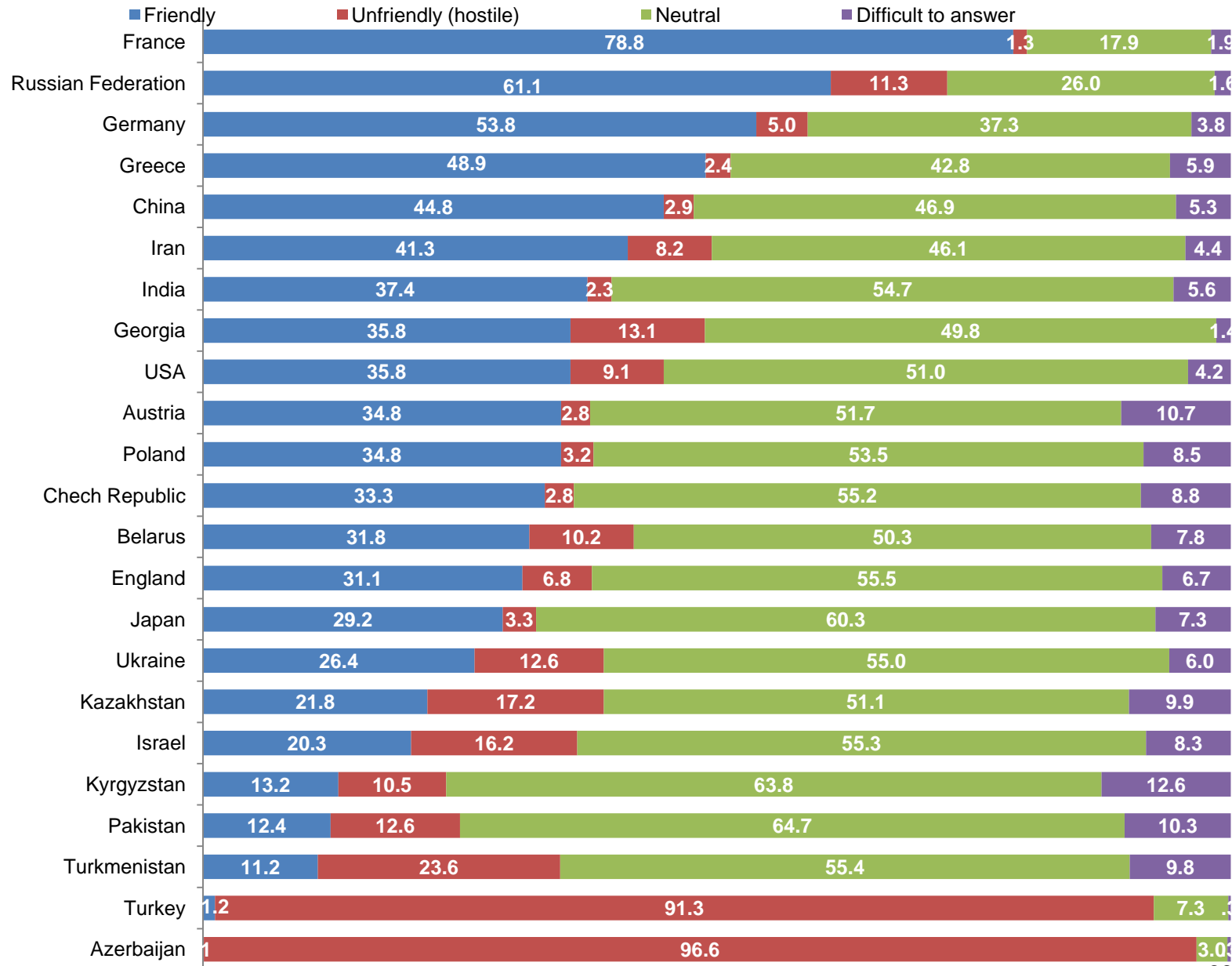
Villages: 336



## Joining international organizations, by respondents' age



## Attitudes of other states as perceived by respondents (enemy or friend)\*



2016 n=1200, %

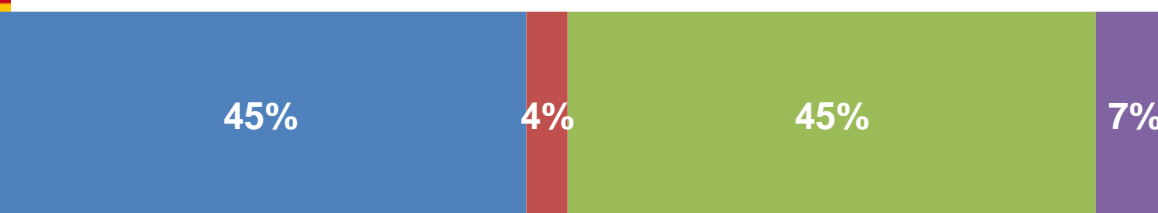
\* According to you, how do the states below treat the Republic of Armenia?

# Averaged values of attitude to Armenia of international organizations member states

2016 n=1200

## Averaged data

■ Friendly ■ Unfriendly (hostile) ■ Neutral ■ Difficult to answer



\* Eurasian Economic Union countries: Russian Federation, Belarus, Kazakhstan and Kyrgyzstan

\*\*European Union countries: France, Germany, England, Greece, Austria, Poland and Czech Republic

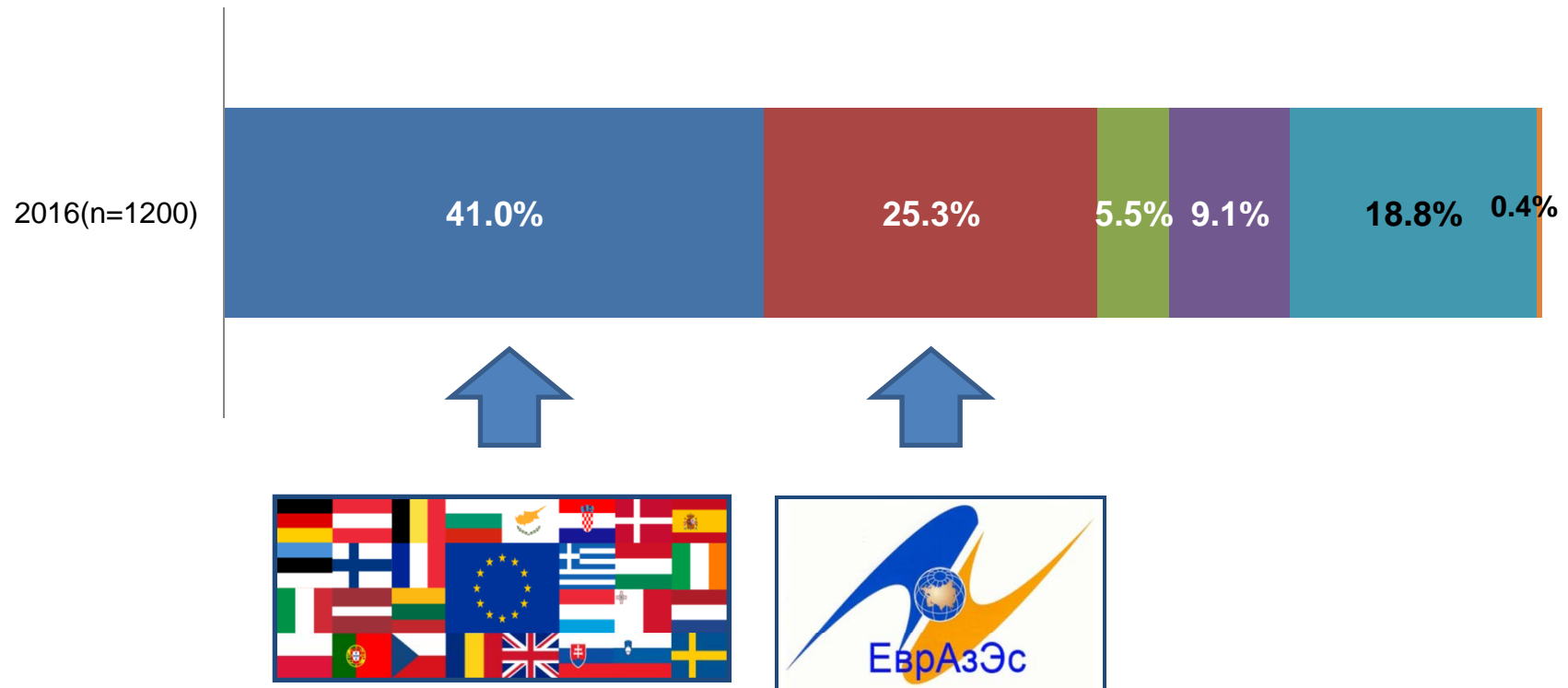
# Joining international organizations 2016

2016 n=1200

Armenia's desirable membership of international organizations, according  
to respondents 2016

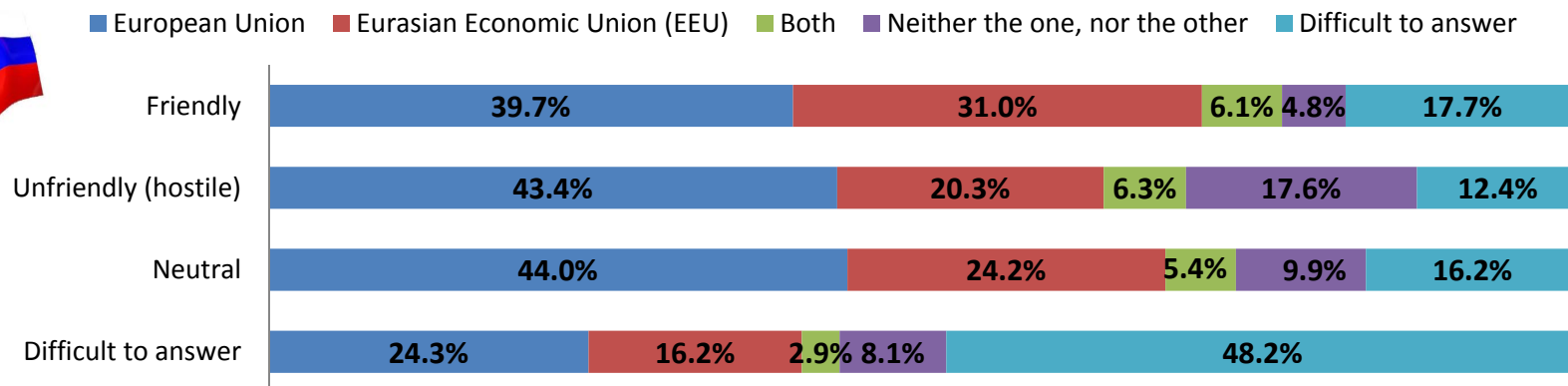
- European organizations (European Union)
- Both
- Difficult to answer

- Eurasian Economic Union (EEU)
- Neither the one, nor the other
- Refuse to answer

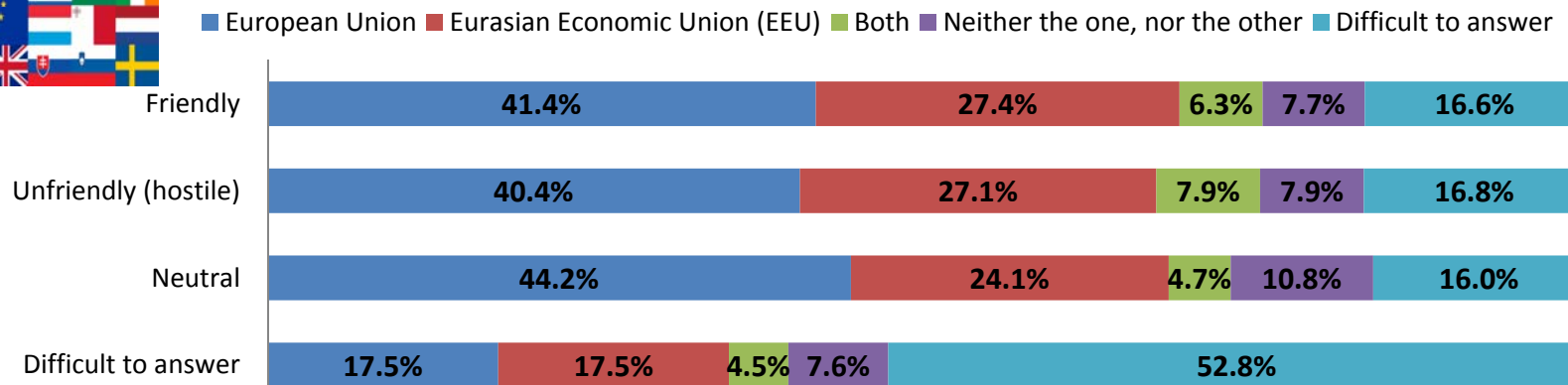


## Cross-analysis of averaged data of the attitude of international organizations member states and preference of joining such organizations

### Eurasian countries



### European countries

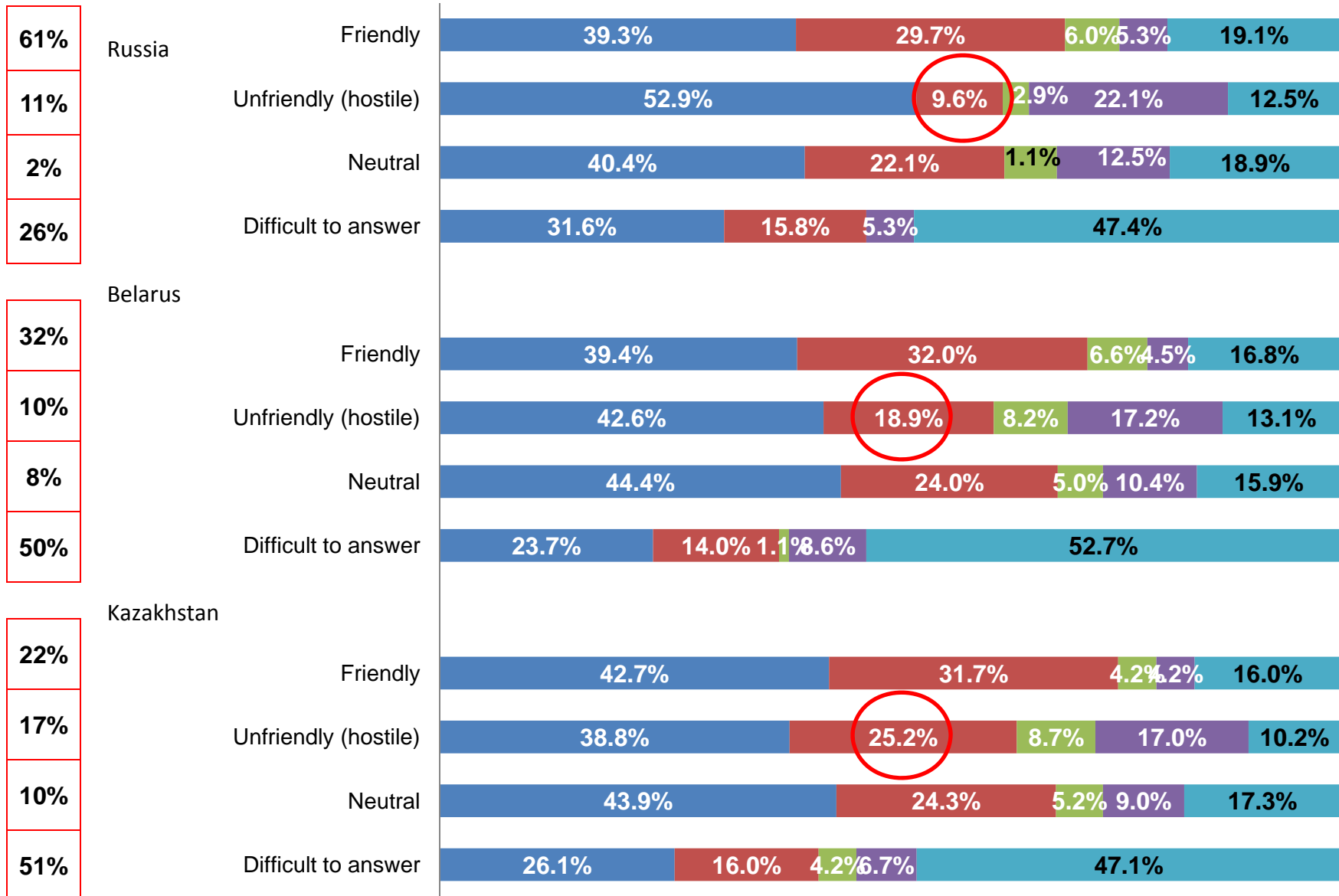




### 3 Eurasian Economic Union countries

2016 n=1200

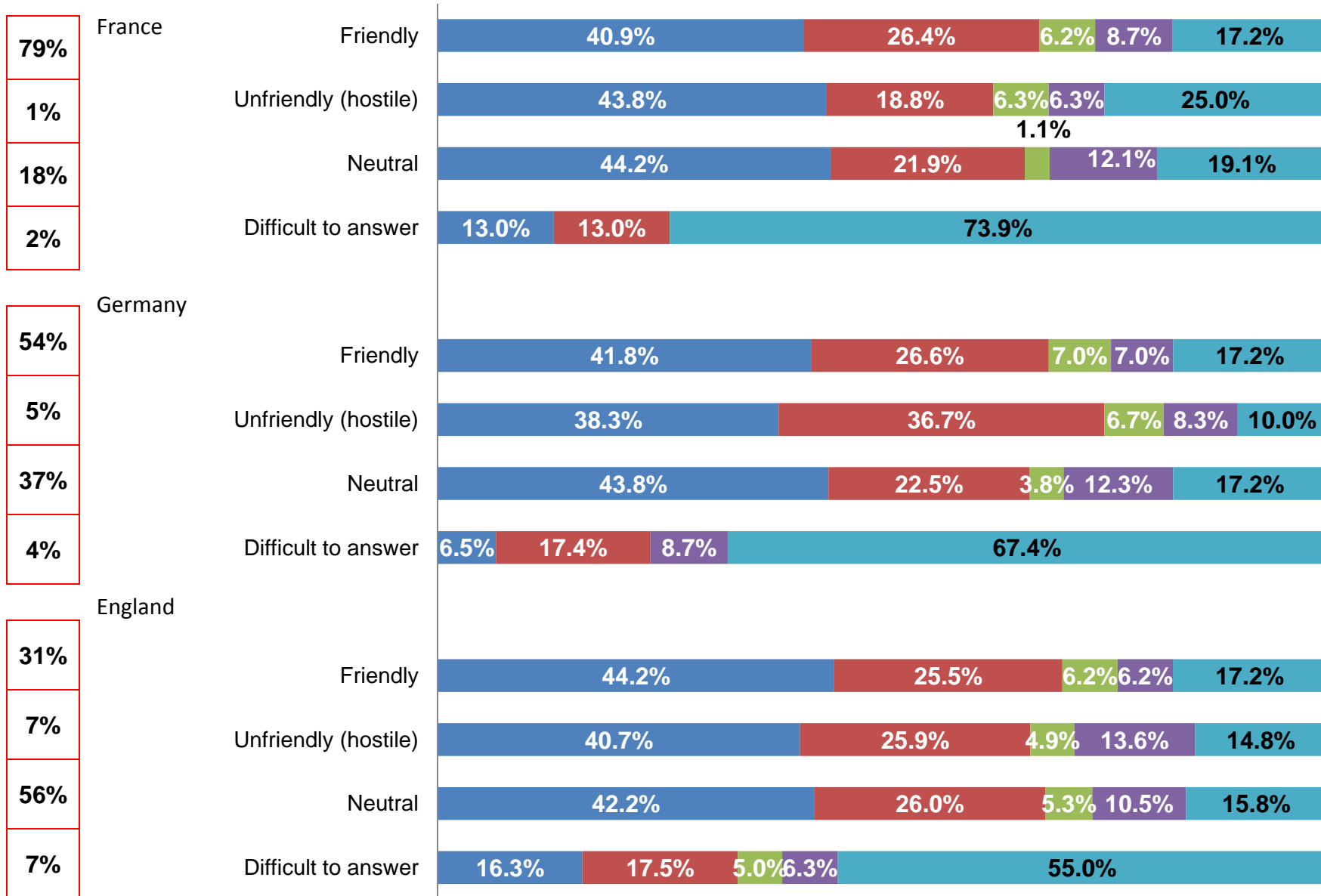
■ European Union ■ Eurasian Economic Union (EEU) ■ Both ■ Neither the one, nor the other ■ Difficult to answer



### 3 Eurasia countries

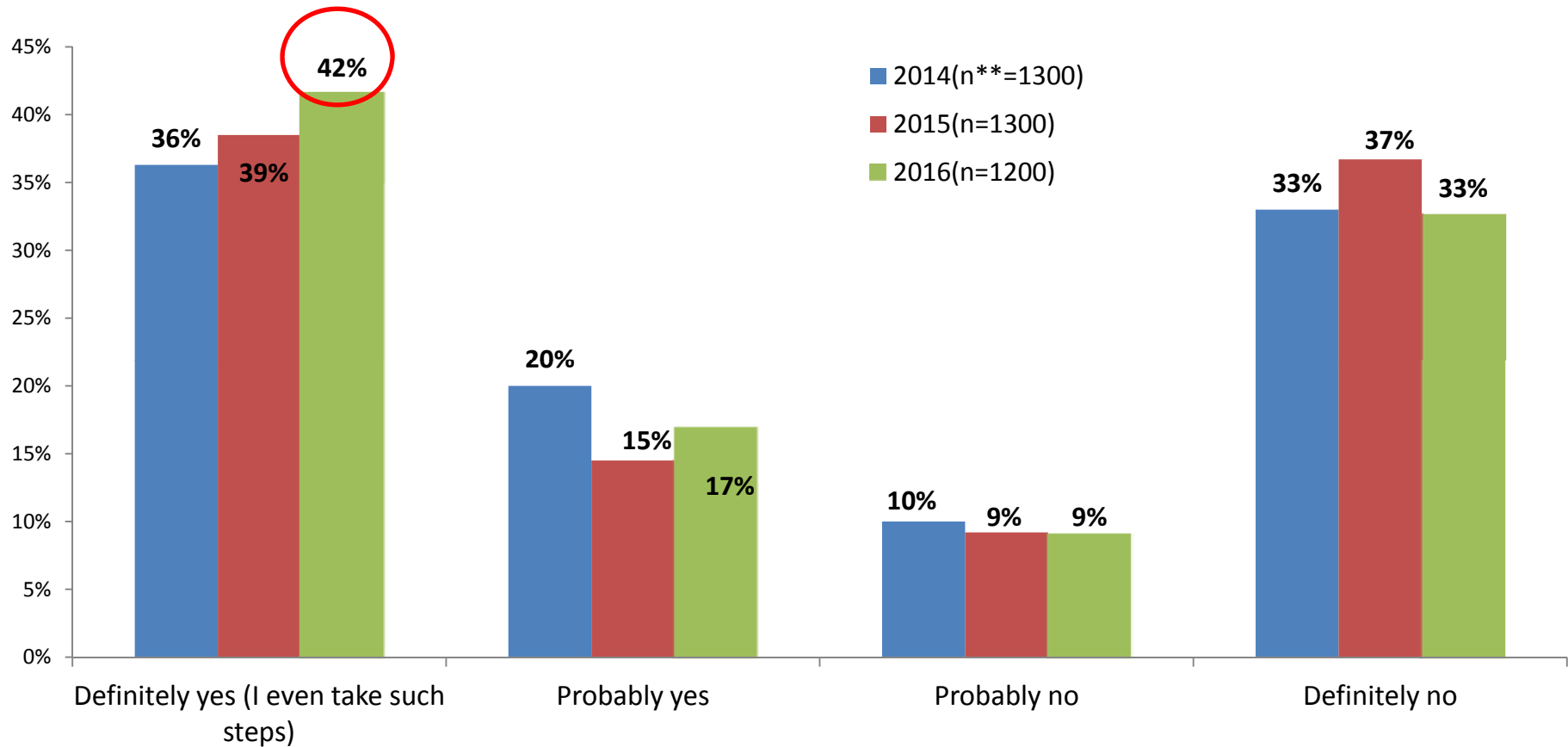
2016 n=1200

European Union Eurasian Economic Union (EEU) Both Neither the one, nor the other Difficult to answer



# Intentions to migrate

Question on leaving Armenia\*



\*Question: Would you leave Armenia permanently, if you could?

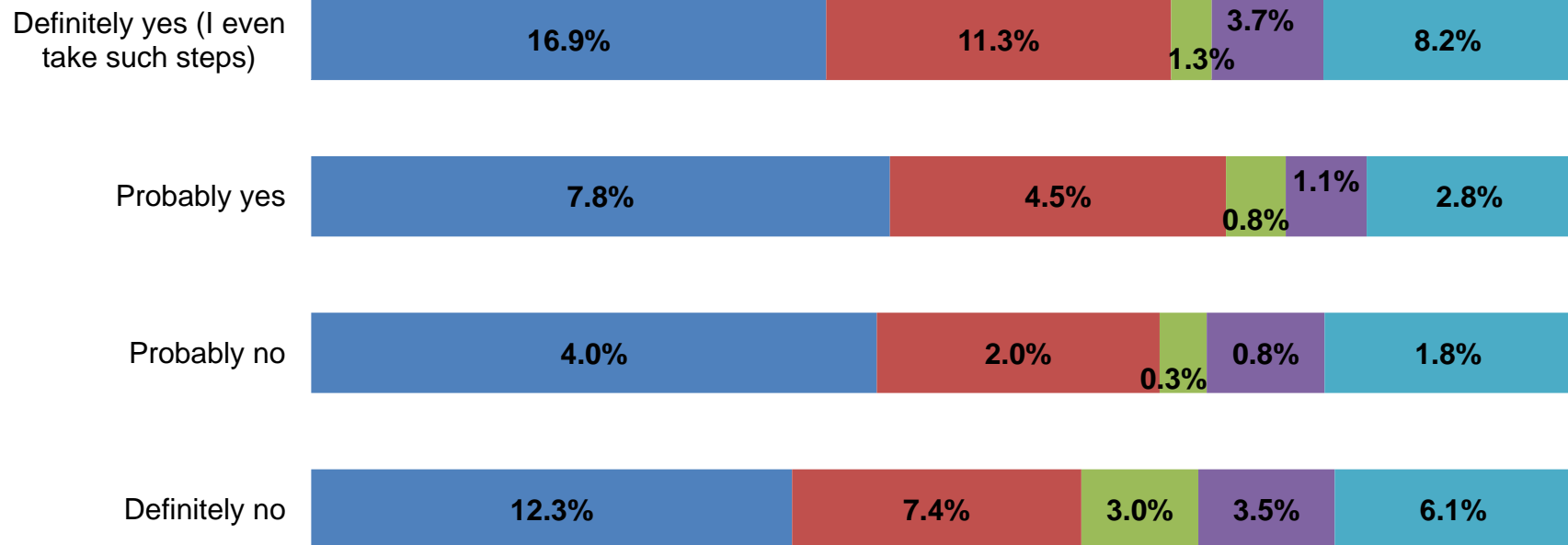
\*\* "n": Basis, number of respondents

# Cross analysis of questions on leaving Armenia and joining international organizations

2016 n=1200

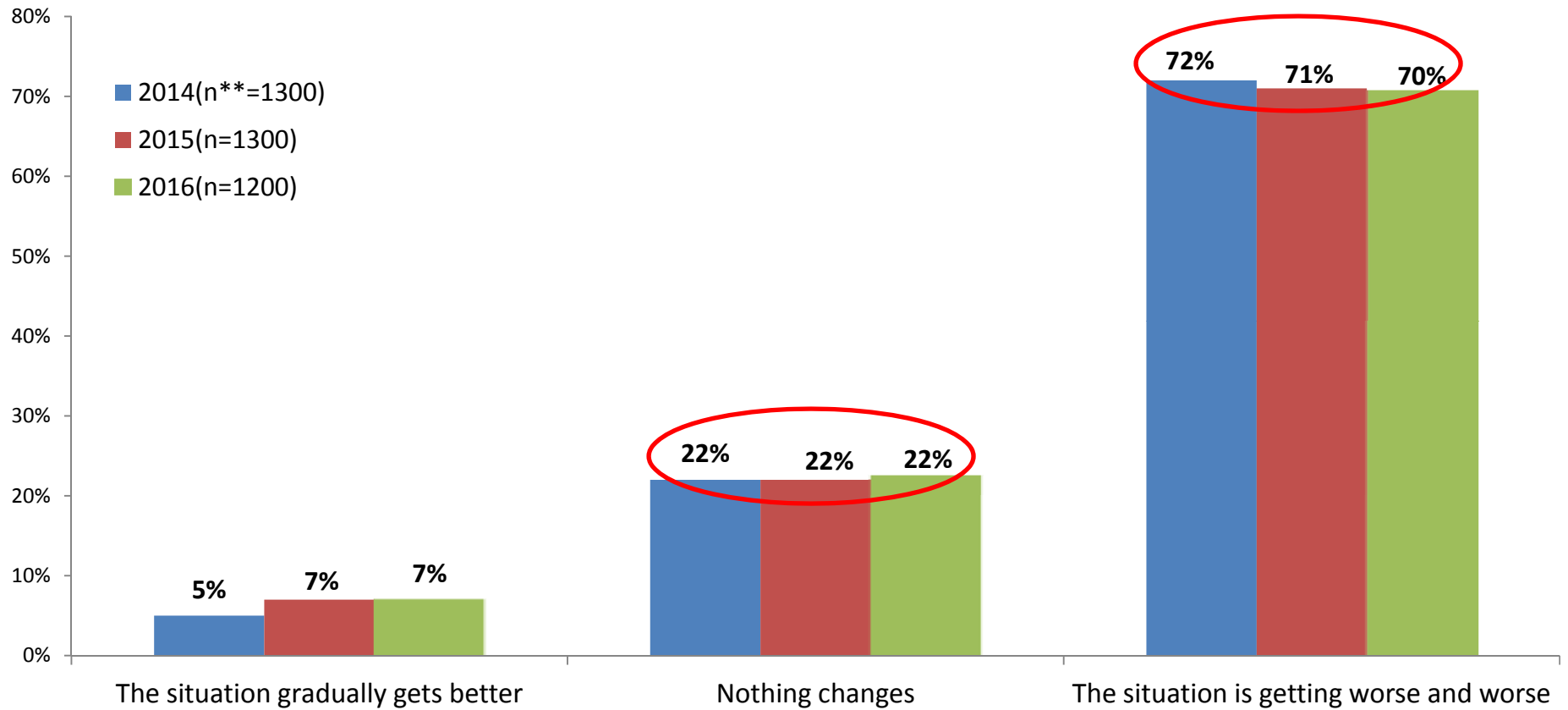
## Cross-analysis

■ European Union ■ Eurasian Economic Union (EEU) ■ Both ■ Neither the one, nor the other ■ Difficult to answer



# Armenia's future

## Question on Armenia's future\*



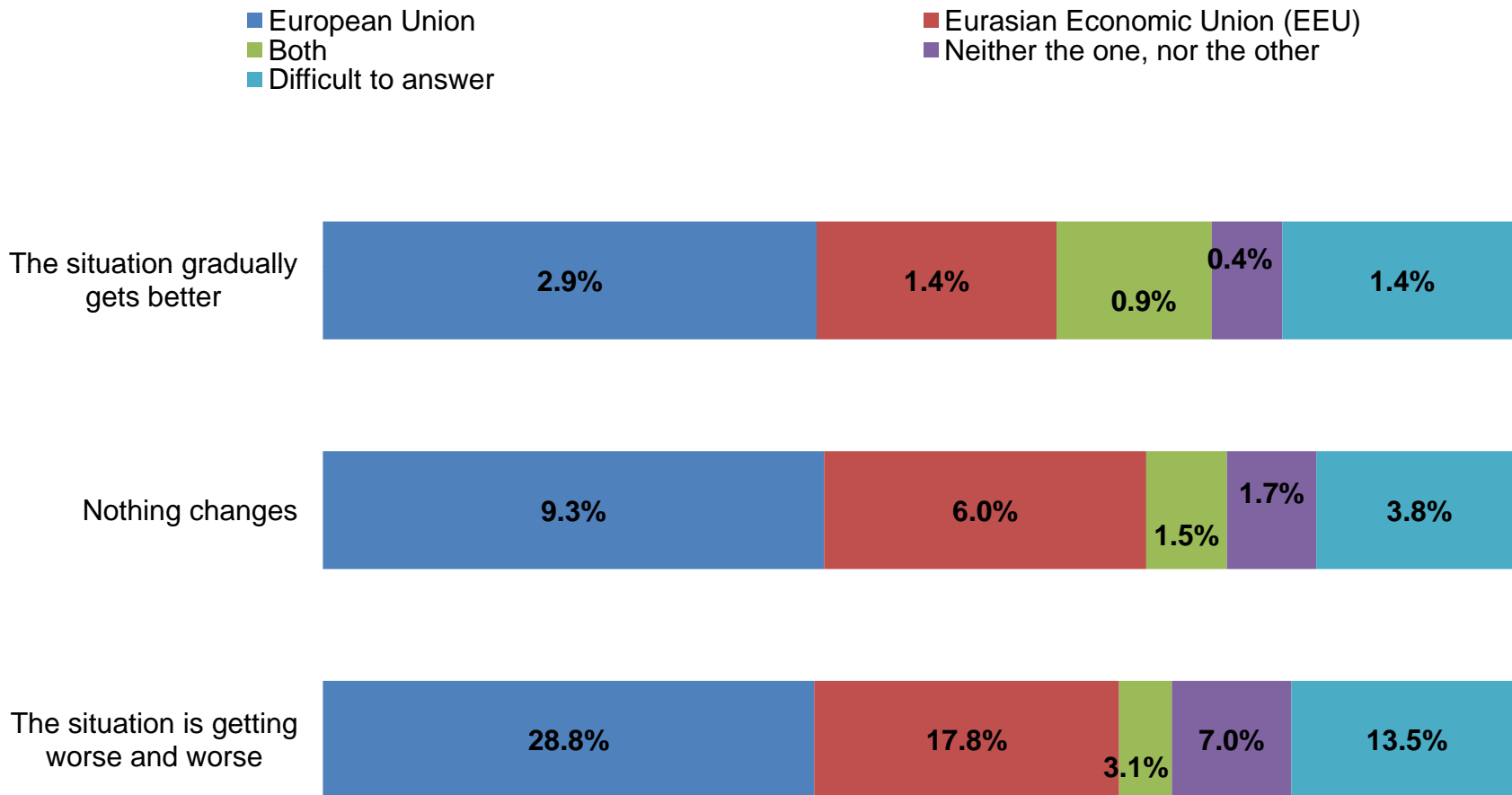
\*Question: How do you see Armenia's future?

\*\* "n": Basis, number of respondents

# Perceptions of Armenia's future and cross-analysis of questions on joining international organizations

2016 n=1200

## Cross-analysis





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**Thanks for cooperation!**

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